



# AGENDA



## Meeting of the General Plan Advisory Committee (GPAC)

**Date: December 11, 2017**

**Time: 4:00 – 8:00 PM**

<b>CITY OF SCOTTS VALLEY</b> 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5630	<b>MEETING LOCATION</b> City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	<b>POSTING:</b> The agenda was posted 12-7-17 at City Hall, SV Senior Center, SV Library and on the Internet at <a href="http://www.scottsvalleynaturalplan.com">www.scottsvalleynaturalplan.com</a>
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### Elected and Appointed Officials

Randy Johnson, Mayor, Scotts Valley City Council  
 Jim Reed, Vice Mayor, Scotts Valley City Council  
 Derek Timm, Chair, Scotts Valley Planning Commission  
 Lori Gentile, Chair, Scotts Valley Parks & Recreation Commission  
 Russ Patterson, Chair, Scotts Valley Fire Protection District Board of Directors  
 Michael Shulman, President, Scotts Valley Unified School District Board of Directors  
 John Yost, President, Scotts Valley Chamber of Commerce Board of Directors  
 Chris Perri, Vice President, Scotts Valley Water District Board of Directors  
 Steven Clark, At-Large Member, Appointed by the Scotts Valley City Council  
 Angela Franklin, At-Large Member, Appointed by the Scotts Valley City Council  
 Ed Harmon, At-Large Member, Appointed by the Scotts Valley City Council  
 Jeff Hill, AT-Large Alternate Member, Appointed by the Scotts Valley City Council

### City and Support Staff Members

Taylor Bateman, Acting Community Development Director  
 Michelle Edwards, Senior Planner  
 Brenda Stevens, Assistant Planner  
 Jenny Haruyama, City Manager  
 Bill Wiseman, GPAC Consultant, Kimley-Horn

*Questions or comments about the General Plan Update may be directed to Taylor Bateman, Acting Community Development Director at 831-440-5633 or [tbateman@scottsvalley.org](mailto:tbateman@scottsvalley.org). Further information can also be found at: [www.scottsvalleynaturalplan.com](http://www.scottsvalleynaturalplan.com)*

**CALL TO ORDER:** 6:00 p.m.

**ROLL CALL**

**PUBLIC COMMENT**

This is the opportunity for individuals to make and/or submit written or oral comments to the Council on any items within the purview of the Council, which are NOT part of the Agenda. No action on the item may be taken, but the Council may request the matter be placed on a future agenda.

**ALTERATIONS TO CONSENT AGENDA**

(Committee Members can remove or add items to the Consent Agenda.)

**CONSENT AGENDA**

(The Consent Agenda is comprised of items which appear to be non-controversial. Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

A. Approve Committee meeting minutes of October 16, 2017

**ALTERATIONS TO REGULAR AGENDA**

(Committee Members can remove or add items to the Regular Agenda.)

**REGULAR AGENDA**

(Persons wishing to speak on any item may do so by raising their hand to be recognized by the Chair.)

1. Economic Development Strategies Overview, Benjamin Sigman, Economic & Planning Systems, Inc. (20 minutes)
2. Defining Goals, Policies and Actions (10 minutes)
3. Review and comment on the Draft Economic Development Element (80 minutes)
4. Next Steps (10 minutes)

**ADJOURNMENT**      8:00 PM

*The GPAC does not have regular meeting dates, therefore, all meetings are special meetings as defined under the Government Code § 54956 and will be noticed at least 24 hours in advance. Writings that are a public record under Government Code § 54957.5(a), and that relate to an agenda item of a special meeting of the GPAC, shall be available for public inspection at the City of Scotts Valley, 1 Civic Center Drive, Scotts Valley, CA 95066, and also on the General Plan Update website at: [www.scottsvalleygeneralplan.com](http://www.scottsvalleygeneralplan.com)*

The City of Scotts Valley does not discriminate against persons with disabilities. The Committee meeting locations are accessible facilities. If you wish to attend a Committee meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the City Clerk's Office at 831-440-5602 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a Committee meeting be available in an alternative format consistent with a specific disability, please call the City Clerk's Office. The California State Relay Service (TTY/VCO/HCO to Voice: English 1-800-735-2929, Spanish 1-800-855-3000; or, Voice to TTY/VCO/HCO: English 1-800-735-2922, Spanish 1-800-855-3000), provides Telecommunications Devices for the Deaf and Disabled and will provide a link between the TDD caller and users of telephone equipment.