



MINUTES



Meeting of the General Plan Advisory Committee (GPAC)

Date: December 11, 2017

Time: 6:00 pm

CITY OF SCOTTS VALLEY 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5630	MEETING LOCATION City Council Chambers 1 Civic Center Drive Scotts Valley, CA 95066	POSTING: The agenda was posted 12-07-17 at City Hall, SV Senior Center, SV Library and on the Internet at www.scottsvalleygeneralplan.com
---	---	--

CALL TO ORDER 6:00 p.m.

ROLL CALL

Elected and Appointed Officials:

Present: Randy Johnson, Mayor, Scotts Valley City Council
 Derek Timm, Chair, Scotts Valley Planning Commission
 Lori Gentile, Chair, Scotts Valley Parks & Recreation Commission Representative
 Michael Shulman, President, Scotts Valley Unified School District Board of Directors
 John Yost, President, Scotts Valley Chamber of Commerce Board of Directors
 Chris Perri, Vice President, Scotts Valley Water District Board of Directors
 Steven Clark, At-Large Member, Appointed by the Scotts Valley City Council
 Ed Harmon, At-Large Member, Appointed by the Scotts Valley City Council

Absent: Jim Reed, Vice Mayor, Scotts Valley City Council
 Russ Patterson, Director, Scotts Valley Fire Protection District Board of Directors
 Angela Franklin, At-Large Member, Appointed by the Scotts Valley City Council
 Jeff Hill, At-Large Alternate Member, Appointed by the Scotts Valley City Council

City and Support Staff Members:

Present: Jenny Haruyama, City Manager
 Taylor Bateman, Acting Community Development Director
 Brenda Stevens, Assistant Planner
 Bill Wiseman, GPAC Consultant, Kimley-Horn

PUBLIC COMMENT: None.

ALTERATIONS TO CONSENT AGENDA: None.

CONSENT AGENDA:

- A. Approve Committee meeting minutes of October 16, 2017

M/S: Perri/Timm

To approve the Consent Agenda.

Carried 8/0/0/3 (AYES: Johnson, Timm , Gentile, Shulman, Yost, Perri, Clark and Harmon. Noes: None. Abstain: None. Absent: Reed, Patterson and Franklin)

ALTERATIONS TO REGULAR AGENDA: None.

REGULAR AGENDA

- 1. **Economic Development Strategies Overview, Benjamin Sigman, Economic & Planning Systems, Inc**

Benjamin Sigman provided an overview of economic development in the City of Scotts Valley and answered questions from the GPAC.

- 2. **Defining Goals, Policies and Actions**

The GPAC discussed the organization and contents of the General Plan as presented in the December 5, 2017, Memorandum from Bill Wiseman.

- 3. **Review and comment on the Draft Economic Development Element**

The GPAC reviewed and provided comments to staff on the Draft Economic Development Element.

- 6. **Next Steps**

The GPAC discussed potential future meeting dates.

ADJOURNMENT The meeting adjourned at 8:00 p.m.

Approved: _____
Randy Johnson, Chair

Attest: _____
Taylor Bateman, Acting CDD